

Super Connect for Good 2022 - Terms and Conditions

Purpose

Super Connect For Good 2022 powered by Hays and Empact Ventures is a global tech for good competition. The competition consists of 2 entrance points “Regional” and (“Innovation’ Verticals). The innovation entries are narrowed down to 10 finalists for each vertical by our selected innovation partners. A shortlist of 5 regional finalists will then be shortlisted from the first round judging process and passed to our selected regional judges who will select one (“Regional Winner”) from each region.

For the second phase, the Top 10 innovation finalists will go head-to-head and pitch to the innovation partner at our Top 100 Showcase Event on 13th October 2022. The 10 regional winners will also be announced at this event and will be invited to pitch and compete at the Global Final on 24th November for a chance to win the global title (the “Global Prize”), the innovation winners will also be announced and provided (the “Partner Prize”) via our partners.

For the 2022 competition, an additional prize will be awarded by Invest Eastern France to a company from the Top 100 that shows the most potential to successfully expand and make a social impact in the French market.

Key Dates;

- Applications open on 13th June 2022 and close at 11 pm on 18th July 2022. Any application received after the expiry of the competition period will be deemed invalid. Empact and Hays have no responsibility to accept late, lost, delayed, or misdirected participation.
- 8th September 2022 - Innovation Vertical Finalists will be announced
- 13th October 2022 - Top 100 Innovation Showcase Event takes place with Top 100 Innovation Finalists pitching to the innovation partner judges and the 10 Regional Winners are announced
- 24th November 2022 - Global Final takes place with the 10 Regional Winners pitching to be crowned the Global Champion and the Top 10 Innovation Winners will be announced

Obligations and responsibilities of the Applicant

Applications must adhere to the following rules and eligibility criteria. Once selected as a finalist, the applicant agrees to attend and present their Pitch during our Top 100 Showcase Event on 13th October 2022 and 24th November Virtual Final where relevant. The applicant is solely responsible for any costs related to participation in the competition.

Eligibility Criteria

- This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on Tech for Good, Aggregate Social Impact, Measuring Impact, Key Milestones, and Future Vision
- The judges' decision in relation to any aspect of the Promotion will be final and binding on every person who enters.
- **Tech for Good Criteria**
 - Tech for Good is a responsible approach to technology to address social, environmental, and economic challenges. In this context, technology is built in a collaborative, user-led way and implemented with ethical consideration to ensure the rights of the people are respected.
 - Your company must be able to demonstrate that you have created or aim to create a social impact and/or are enhancing people's lives through technology in any area including but not limited to education, healthcare, local communities, public sector services, and the environment or others.
- **Stage of Company for Regional & Innovation Judging:** If you'd like to compete to be a Regional Winner or an Innovation Vertical Winner you must be able to categorize yourself in one of the following stages of maturity
- - **Tech Startup (Seed Stage)** with a working Minimum Viable Product (MVP) or beta version, the initial founding team with initial seed capital between £/€75,000 – £/€500,000 and ideally though not essential some traction or initial revenue
 - **Tech Scale-up (Series A)** – with a scalable product, solid team with Series A funding between £/€1m – £/€10m with a growing user base traction and solid revenue
 - **Tech Scale-up (Series B)** – with a scalable product, solid team with Series A funding between £/€10m – £/€50m with a growing user base traction and solid revenue
 - **Series C or D** scale-ups are not eligible to apply to the competition

It should be noted that Pre-Seed Startups are eligible to apply to the Pre-Seed Challenge only

The only exception to this rule is that Pre-Seed Startups can apply to the Impact Challenge

Geographically Based

Your company must be legally incorporated or own a subsidiary in one of our 10 regions below. On your application form, you should select the region of your legally registered office, not where you as the applicant is based:

- **France and BeNeLux:** Luxembourg, the Netherlands, Belgium
- **Southern Europe:** Albania, Andorra, Bosnia & Herzegovina, Croatia, Gibraltar, Greece, Italy, Malta, Montenegro, Portugal, San Marino, Serbia, Slovenia, Spain
- **Central and Eastern Europe:** Bulgaria, Czech Republic, Hungary, Poland, Republic of Moldova, Romania, Slovakia, Ukraine
- **DACH & Nordics:** Denmark, Estonia, Faroe Islands, Finland, Iceland, Latvia, Lithuania, Norway, Sweden, Austria, Germany, Lichtenstein, Monaco, Switzerland
 - All applicants to the DACH and Nordic region will be valid if and only if you fill in the consent form in the confirmation email sent following your submission
- **Island of Ireland**
- **Scotland & Wales**
- **North of England** (North West, North East, Yorkshire, Midlands)
- **South of England** (South West, South West, East of England)
- **London**
- **Australia and New Zealand**

If you are unsure where you fit into the regions please email jemma@empact-ventures.com

Innovation Verticals

Your company may apply to one or more of the Innovation Verticals

- General Tech for Good (select if you fit into two or more verticals below or if you do not fit into any of the below)
- AI for Good
- EdTech
- HealthTech
- MedTech
- FinTech for Good
- FoodTech
- ClimateTech
- Impact Challenge: Welcoming innovations that can address or be adapted to support the crisis in Ukraine
- Pre-Seed Challenge: Separate from the above, we have a dedicated Pre-Seed Challenge for any pre-seed startup with a working prototype or minimum viable product.
 - By selecting this option you will not be entered into any regional or innovation judging and will automatically be entered into the Pre-Seed Challenge where our pre-seed partner will decide if to shortlist you in the Top 10 invited to pitch in the Top 100 Innovation Showcase on the 13th October 2022.
 - As a Pre-Seed Startups we'd expect you to have a working prototype, little to no funding, traction, or exposure; initial seed capital between £/€0 -75,000

- Pre-seed is only eligible to apply to the Pre-seed Challenge only as long as they have a working prototype website and company logo

If you have any more questions, please email jemma@empact-ventures.com

Additional Rules not mentioned above

- The Promoter of the Competition is Empact Ventures Ltd (herein "**Empact Ventures**"), providing the Competition in conjunction with Hays Specialist Recruitment Limited and its affiliates (herein "**Hays**")
- All applicants will strictly observe the rules and terms
- Entrants must not enter work that has been banned by any regulatory bodies in any country
- All applications and pitch decks must be submitted in English to remain eligible for the competition.
- All applicants must be 18 years or over and shall not include employees of Hays and/or Empact Ventures, or their families, agents, or third parties directly associated with administration of the Competition;
- The Competition is free to enter and no purchase is necessary;
- Empact Ventures and Hays accept no responsibility for entries not successfully completed due to technical fault, technical malfunction, computer hardware or software failure, network or server failure of any kind;
- If you do not complete all questions, we cannot guarantee your applications will be selected for our judging process
- Please answer all questions accurately as a true reflection of your business and please note that we conduct a strict due diligence process to ensure this is correct
- Should your company wish to withdraw its application, this must be done by 8th August 2022
- Empact Ventures reserves the right to hold void, cancel, suspend or amend the promotion where it becomes necessary to do so.
- Insofar as is permitted by law, Empact Ventures and Hays will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of Empact Ventures. Your statutory rights are not affected.
- Winners may be required to participate in publicity related to the competition which may include the publication of their name and photograph in any media or social media.
- The competition will be governed by English law and entrants to the prize draw shall submit to the jurisdiction of the English Courts.

FAQ can be found [HERE \(https://www.superconnectforgood.org/howitworks/\)](https://www.superconnectforgood.org/howitworks/)

Intellectual property

The Applicant grants Impact Ventures and Hays a non-exclusive personal license to use its brand and logo(s) worldwide. This license is used to communicate on the Super Connect For Good Competition (including future editions), particularly on social networks and the website.

The Applicant authorises Impact Ventures to record and film and take photos of their pitch and share these via its channels. All information shared must be publicly available and not confidential

Winners will be mentioned in our series of press publications distributed globally with company name, graphics, and quotes and Innovation Winners will be mentioned in the Hays 2022 Tech For Good Report.

You can see an example of the 2021 report here: <https://www.hays.co.uk/it/super-connect-for-good>

Personal data

Impact Ventures Ltd collects, directly or indirectly, personal data about the Applicants which is subjected to automatic processing in order to

1. Communicate to the applicant around all aspects related to the competition
2. Make super connections. A main part of the competition is to connect applications to partners and supporters based on mutual interests and business challenges via email (for those that opt-in)
3. Information is passed to relevant judges and partners in relation to the competition. This includes Hays Specialist Recruitment Limited. This competition is run in collaboration with Hays Specialist Recruitment Limited ("Hays"). All personal information processed by Hays will be treated in the strictest of confidence and in accordance with Hays' privacy policy here: <https://www.hays.co.uk/revised-privacy-policy>.
4. DACH and Nordics Regional Applicants will need to further consent their application and for its purposes via <https://www.hays.de/datenschutz>

Impact Ventures and Hays liability

Impact and Hays reserve the right to modify, extend, shorten, suspend or cancel the Competition without notice, due to any event, and without any indemnity of any kind. Impact Ventures Ltd and Hays reserve the right to take any decisions that it deems useful for the application and interpretation of the Rules. Impact Ventures Ltd and Hays can disqualify any applicant without notice for applications that do not adhere to these rules. Impact Ventures Ltd and Hays reserve the right to remove any application for any other reason, or if they provide false information identified during our due diligence.

Criteria applicable to the Winner:

The winner's responsibility is to ensure that they receive their prize from our partners. They may be obliged to follow additional criteria or provide extra information to the partner. This will need to be discussed with the partner. If the winner is not eligible to receive the prize from the additional criteria set out by the partner, the prize will be provided to another winner or finalist, and the original winner will be granted an additional 5 super connections by Empact Ventures as a gesture of goodwill.

Prizes will be issued between 1 - 12 months after winning. The timescale of using your prize is then applied at the discretion of the partner. Prizes are non-transferable and cannot be redeemed for monetary value. The value of the prizes is final and binding and cannot be challenged or appealed.